MARKETING PROSPECTUS

ICAO

A.
EXHIBITION SERVICES & SPONSORSHIP PRIVILEGES

Exhibitors services Included
Complimentary exhibition pass – Two free passes for each exhibitor. Additional passes may be purchased $750 USD each.
Access to the assembly hall and invitation to all hospitality events. (Coffee, Lunch Cocktail reception)
Electricity supply (one outlet per booth) with an extension cord and a power bar. 110 V 15 amperes
Unlimited wireless internet.
Electricity supply (one outlet per single space) with and extension, cable and a multi-socket power bar.
24-hour security – Security measures will be in place. ICAO is not responsible for any loss or damaged property.
The entire exhibition area has carpet. The ICAO building is air-conditioned. Daily cleaning of public areas.

Exhibitors services **Not** Included	
Exhibition booth space that are 8' x 8' and smaller	Must use the ICAO recommended exhibition service provider
Exhibition booth space that are 10' x 10' and larger	May construct their own booth or use their own service provider
Material handling, advance warehouse storage, furniture rental, graphic banner	Please contact the ICAO recommended Exhibition service provider
Transportation and customs services	Please contact the ICAO recommended customs broker
Audio & video equipment rental	Please contact the ICAO recommended audio/video supplier

Sponsorship Privileges	Hospitality Sponsorships			
	Platinum	Gold	Silver	Bronze
Complimentary Skytalks Presentation.	✓			
Reception promotion: Pull up banner, food function menu with logo and company description	✓			
Conference room rental – 3 hours	✓			
Fifteen-minute non-commercial presentation prior to the sponsored social event. (lunch, reception)	✓	✓		
Complimentary prime location single exhibition space.	✓	✓		
One full page advertisement in the programme guide or mobile app	✓	✓		
Recognition by the event moderator or master of ceremony before the sponsored event.	✓	✓	✓	✓
Display of the sponsor's logo during the sponsored event in the assembly hall, TV monitors in the foyer, display stand and table top posters.	✓	✓	✓	✓
Promotion of the hospitality event and/or sponsored item via the event application.	✓	✓	✓	✓
Invitation to all hospitality events (reception, lunch, coffee) and access to the assembly hall.	✓	✓	✓	✓
Number of complimentary passes.	8	6	1	1

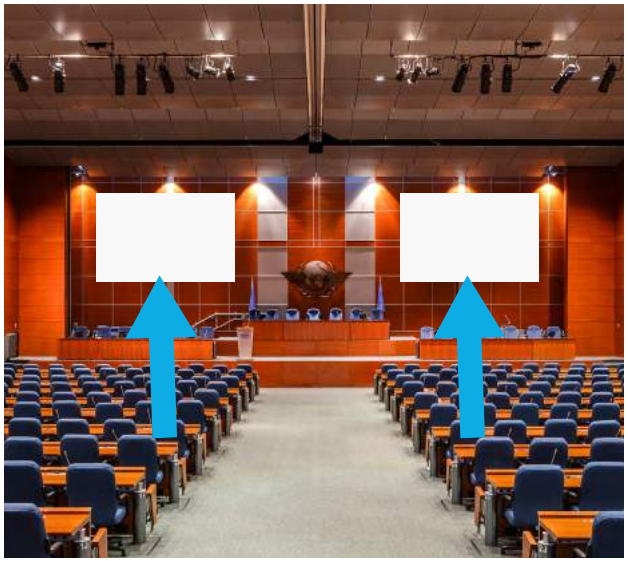
B.
STANDARD BOOTH

Exhibiting at ICAO does not include a booth scheme. GES *(ICAO's official contractor)* may assist you with your booth construction and design.
A typical booth will include draped table, 2 chairs, signage, lights, electrical outlet, waste basket, side and backwalls.
For more information, please visit https://www.ges.com

C.
SPONSORSHIP VISIBILITY
SCREEN

TV MONITORS

ASSEMBLY HALL LARGE SCREEN



Increase your organization's exposure by sponsoring one of the hospitality events. Corporate logo will be displayed on a large projection screen as well as several TV monitors throughout the venue.

Screen Display Sponsor's Logo	Sponsorships			Time	Location
	Bronze	Gold	Platinum		
TV Monitors	✓	✓	✓		Floor Foyer
Assembly Hall Large Screen		✓	✓		Assembly hall

C.
SPONSORSHIP VISIBILITY
PRINT

TABLE TOP

POSTER STAND

ROLL UP BANNER

Highlight your organization's unique branding by sponsoring one of the hospitality events.

Print Display Sponsor's Logo	Sponsorships			Time	Size
	Bronze	Gold	Platinum		
Table Top Poster	✓	✓	✓	Coffee & Lunch	8.5x11 inches
Poster Stand	✓	✓	✓	Coffee & Lunch	17x24 inches
Roll Up Banner			✓	Reception	32.5x79 inches

C.

SPONSORSHIP VISIBILITY

PRINT

FOOD MENU

For Platinum sponsors - Food menus are placed throughout the conference hall, displaying the menu for the reception, sponsorship logo and a brief company description.

D.
SKYTALKS SPONSORSHIP

All Skytalks presentations are recorded and will reside on ICAO TV for future viewing.
For maximum visibility, the first screen of each presentation will display your corporate logo.

Your logo, title and image go here

E.

SKY TALKS AND SPONSORED PRESENTATION

ICAO offers our clients a unique opportunity to present inside the main assembly hall. The 20-minute presentation may include the company's latest innovations, developments, products and services.

Each presentation will be recorded and made available on ICAO TV for future viewing. All presentations must be approved by ICAO.

F.

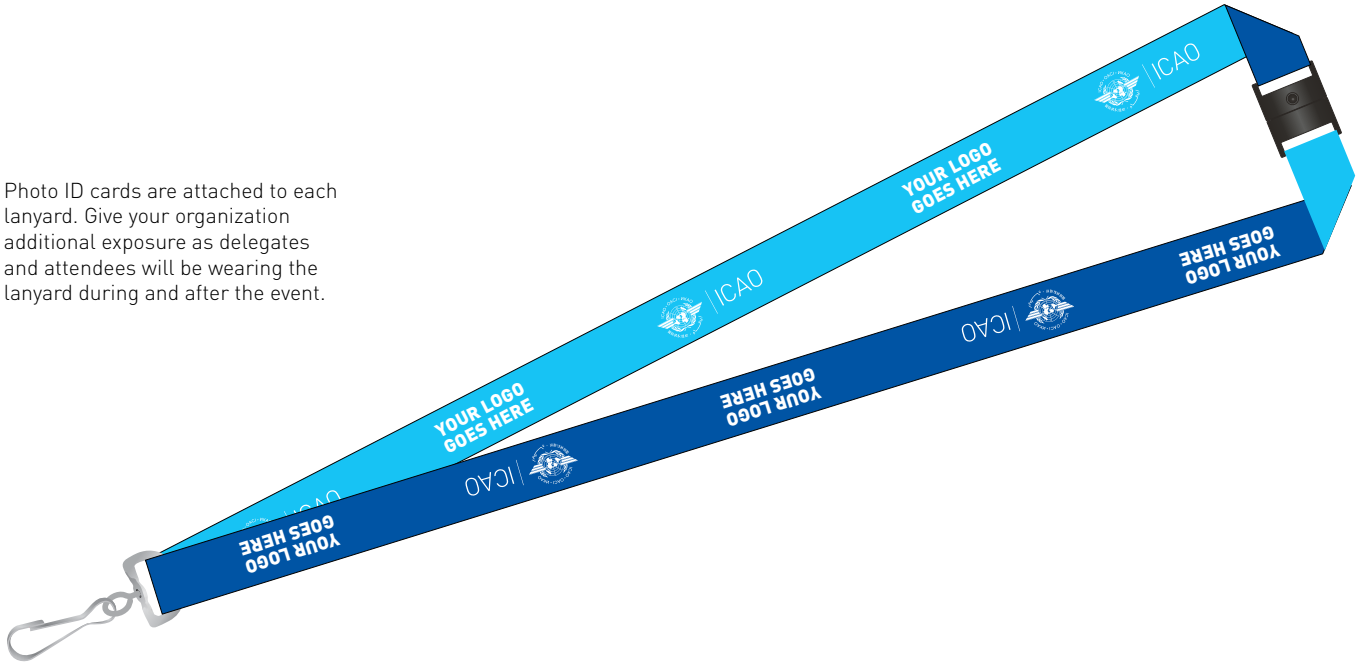
CONFERENCE ROOM RENTAL

During the symposium, several rooms are available for rent. We can offer different table configurations based on your needs.

For exhibitors requiring a private conference room, please contact businessdevelopment@icao.int for more information.

G.
LANYARD SPONSORSHIP

Photo ID cards are attached to each lanyard. Give your organization additional exposure as delegates and attendees will be wearing the lanyard during and after the event.



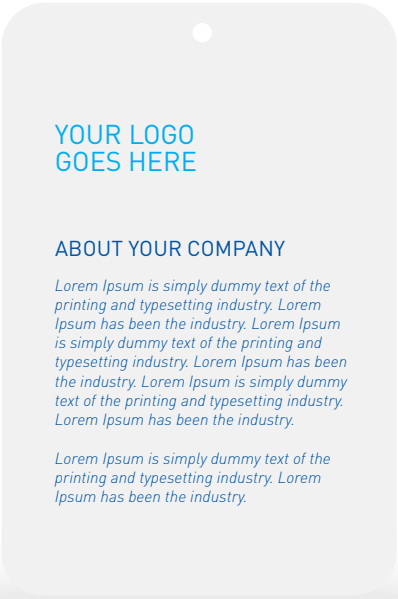
H.
DELEGATE SPONSORSHIP

In addition to the lanyard, our clients may sponsor the delegate pass.

The pass is a clear plastic case with the sponsor logo in front and a brief company description on the back.

FRONT

BACK



I.
PRINTING SERVICES

Don’t have time to print your marketing collateral material?

Our in-house plant is equipped with state of the art high-speed digital printers which can satisfy all your printing needs at a **competitive price**. Let us take care of your worries from printing to shipping. Avoid expensive shipping charges. ICAO can print all your marketing collateral material **on site and delivered to your booth.**

- ✓ Brochures
- ✓ Flyers
- ✓ Pamphlets
- ✓ Single sheets handouts